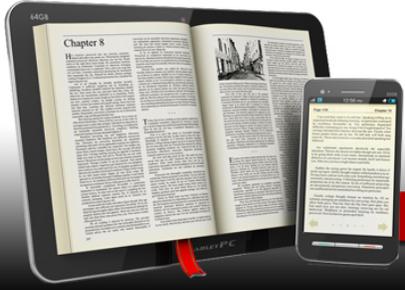


# ANOINTED FIRE™ CHRISTIAN PUBLISHING



- Book Publishing
- Cover Design
- Copyediting
- Proofreading
- Video Book Trailers

- Book Distribution
- Print & E-Book Services
- Writers Coaching
- Branding (Websites & More)
- Book Reviews

We are excellence you can afford!

## Anointed Fire Christian Publishing F.A.Q.s

### Frequently Asked Questions

#### **What does Designer Directed mean?**

Answer: When we launched our companies, we did so with the intention of providing Hollywood-quality work at exceptionally low prices, but the only way we could do this was if we could control the costs. What we found was that most of our clients just wanted exceptional products and services, and many of them were accustomed to paying tons of money just to get those products and services. The issue is: A designer has to charge you based on his/ her worst customer in order to make a profit. You may be that customer who simply wants to get the work done in excellence, but you're not tedious or demanding. It's not fair that you end up paying for that particularly tedious customer who sends the designers back to the drawing board again and again. Our Designer Directed™ packages were put together for the everyday customer who wants excellent designs, products and services without having to take a loan out to get them. What Designer Directed™ means is that the customer has no say in the design process. This helps us to offset the costs. For example, let's say you wrote a book and you titled it, "Coming Back to Earth: Heaven's Answer." You want something to represent the title of your book; a title that defines the content and draws potential readers in. We'd put a design together that does just that, and we only use high resolution images, so you can expect a quality product. But let's say you want a woman floating in the clouds with an earth far behind her. Beneath her, you want water and a crowd waiting. All of these images have to be either drawn or purchased, and then a graphic designer has to put the theme together. This takes time and money; therefore, you wouldn't be eligible for our Designer Directed™ packages.

#### **Once you publish my book, how much money will you keep from my sales?**

Answer: Absolutely nothing. You keep 100% of your own royalties. Please be advised, however, that Amazon and other sites keep a portion of the royalties from the books sold on them. In the near future, we will be posting books for sale directly from our site, and we will retain royalties from those, but if we should decide to list your book, we will notify you and have you sign a new agreement.

### **If I buy an ISBN from you, will you be listed as the Publisher?**

Answer: Yes.

### **If I get my book edited through Anointed Fire™, can you guarantee me perfection? If I find an error, will I be refunded?**

Answer: No, we cannot guarantee you a perfect edit. No editor alive can guarantee you a perfect edit. As a matter of fact, many people have went to high-priced editors and paid thousands upon thousands of dollars, only to find a misspelled word or a grammatical error in their books. But what we've done is trained many of our editors to look for errors that are ordinarily overlooked by others. We've worked with many editors, and we've graded each editor based on the edits they've performed for us. We only use the best of the best, and most of our editing packages allows for two editors. What we've found is a good editor oftentimes catches 90-100% of the errors in a book. An average editor catches 80-89% of errors, and a not-so-good editor catches below 89%. Some of the worst ones only catch 50% of the errors. We only use exceptional editors; therefore, you can expect a perfect or nearly perfect book. Needless to say, you will not be refunded if you find an error, nor will we replace the books you've printed. When working with us, or any editor, we recommend that you reread your book before approving it.

### **What's the difference between a light edit, copy edit and hard edit?**

A light edit is also known as a proofread. It's when the book has already been edited or the author is an exceptionally good writer and the book does not have a lot of errors.

A copy edit is what we perform on the average book.

A hard edit is also known as a line-by-line edit, and it consists of us having to make changes to many, if not every line in your book.

In hard edits, the author:

- misspelled a lot of words.
- Failed to enter punctuation or the proper punctuation at the end of many of the sentences.
- Used a lot of run-on sentences.
- Used a lot of jargon.
- Used a lot of slang.
- Has not separated paragraphs properly.

Basically, a hard-edit is needed on a poorly written book.

### **I need a ghostwriter to write my book for me. If I hire you, will your name be listed in my book anywhere?**

A ghostwriter cannot and should never take credit for writing your book. That's our little secret. We won't tell anyone if you don't. If you hire us to publish that book, however, we will list ourselves as the publishers, but never as the author.