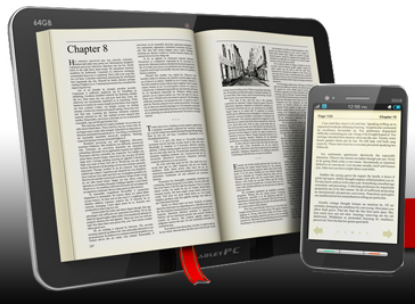
ANOINTED FIRE™ CHRISTIAN PUBLISHING



•Book Publishing
•Cover Design
•Copyediting
•Proofreading
•Video Book Trailers

•Book Distribution
•Print & E-Book Services
•Writers Coaching
•Branding (Websites & More)
•Book Reviews

We are excellence you can afford!

Book Cover Design F.A.Q.s

Frequently Asked Questions

I like the Designer Directed plan, since it better fits my budget. However, I would like to have some input into the design of the book. I won't dictate the design, but I would love to be able to say, for example, I want a man praying on the front.
Answer: The Designer Directed plan is designed to give the designer the flexibility to flow without interruption. This way, they don't end up paying out excess money for imagery. However, when a client leads the design, it is normal that the client request images that have to be purchased by the designer, and in some cases, they may not like the images we choose to grace the cover. Imagery can be pretty expensive. With the Design Directed plan, only the designer will head up the design. Don't worry. We haven't had one complaint in regards to cover designs. But, if you want the ability to direct the design a little or a lot, you would have to consider the other plans available.

Can I pay a deposit and the final payment when it's done?
Answer: With book services, a 100% fee is required upfront before the design begins.

What if I get the Design Directed plan, and I don't like the design?
Answer: You can simply upgrade your plan for $50. The amount is $50 per revision for the first three tries. After the third time, you would need to pay the full price of the plan again. Again, this has never happened, and we doubt you'll be the first.

I haven't finished my book yet, but I am trying to get everything that needs to be done out of the way. Therefore, I want to pay you for the design, but I'll submit the information to you at a later date, when I'm ready. Is that okay?
Most definitely. We work with quite a few people who pay first and submit the details later, and their work is done without hassle and is not put off.

I don't have an ISBN number or barcode yet. Should I wait until I get it, or if I order now and get the barcode later, will you place the tag on the back of my book?

Answer: Great news for you. We offer ISBN numbers. We understand that you want to start marketing your book now. That's normal for Authors. To add it later, there will just be a $15 charge to place the label on the book cover. If you order any other service at that time ($50 or more), adding the label is free.

I don't have a professional photo of myself for the back of the book. What should I do?
Answer: We always suggest that anyone who is going to or already is working in the public arena get professional photos done and quick! Once you hire us, we will try to help you find an inexpensive photographer in your area. Being that some of us are photographers as well, we definitely know how to search for excellence at a reasonable price. In addition, you may want to check out your local Wal-Mart, if you're in a rush to have some done, to take advantage of their cheapest package.

I have a photo of me that I really like. I took it with my cellphone and it's a pretty decent image. It would just need a little editing, maybe remove the background, since I was sitting in my car. Can I use this photo?
Answer: Cellphone images are rarely 300dpi, which is what you'll need to keep your cover professional. Sending in images that require editing does come with a fee, since photo-editing starts at $25. Our suggestion, again, is have some professional photos done. And scanned images are not accepted.

I don't have a biography. Can you write one for me?
Answer: Biography services start at $25. On the back of the book, you don't need a full biography, just a short paragraph to talk about you in relation to being an Author. For example, you would tell the crowd what books you have authored, the name of your ministry and your vision. In the biography, you should not talk about the content of the book or anything unrelated to the book.

I don't have a book summary and to tell you the truth, I don't want one on the back of my book. Is it necessary?
Answer: No one can force you to put something on your book that you don't want on it, but from our experience, a summary (in addition to the cover), is what sells the book. When people go to the store and pick up a book, the first thing they do is flip the book over to read the summary. If they don't like what's written, they put it back on the shelf.

I want my book to be listed on Amazon and other major sites. Will you do this for me?
Answer: Of course. When you order one of our packages that come with distribution, we will distribute your book to many of the major online retailers.

I have ordered one of the packages that comes with multiple revisions. I would like you to design multiple covers for me, and let me choose from them. Can this be done?
Answer: No. If you order a package that allows for multiple revisions, we will only revise the cover; we won't create multiple covers. If you like the first cover (without requesting a revision or a redo), you will be charged only for the plan you actually used. For example, if you paid for a package that allowed for four revisions, yet you did not request a revision, we will only

charge you for our basic package, which allows for one revision. We will then refund you the remaining fee. Our advice is always, go for the least expensive or next to the cheapest plan and upgrade if necessary. Once you express that you don't want a particular cover, it will be deleted to save space on our servers or put into our system for sale. Any request to keep the previous cover before or after a revision has been requested, will be met with a bill for $99.